



beechworth.com
VICTORIA AUSTRALIA

PO Box 593 Beechworth, VIC 3747
9A Billson Street, Beechworth, VIC 3747
03 5728 3389 • 0419 527 705
www.wwwart.com.au



2023-24 Prospectus

Drive targeted visitors to your website and increase **direct** enquiries and online bookings.

Beechworth.com keeps your business in front of visitors to the Beechworth region.



Beechworth.com will:

- ✓ **Build** your brand and product awareness.
- ✓ Drive high **performing traffic** to your website.
- ✓ Increase your **exposure** to new customers.

Beechworth.com offers:

- ✓ **Affordable** effective business exposure.
- ✓ Proven **reliable** advertising.
- ✓ Increased search **exposure**.

VALUE PACKAGE

Connect with your Customers

Make it easy for your customers to get in touch by calling, visiting your website or getting turn-by-turn directions to your door.

DELUXE PACKAGE

Build your Brand Awareness

Appear in search results for multiple keywords. Increase your business exposure with banner advertising, social media profiles and Facebook inclusion.

PREMIUM PACKAGE

Stand out from the Crowd

Your business will appear on every page of Beechworth.com! Boost your bottom line with banner advertising, partner site inclusion and direct online bookings.

Beechworth.com supporting Beechworth tourism, business and community since 1998

VALUE	PREMIUM	DELUXE
250 Word Description Contact Details Website Link 3 Photographs	250 Word Description Contact Details Website Link 3 Photographs	250 Word Description Contact Details Website Link 3 Photographs
Google Map Link	Embedded Google Map	Google Map Link
1 Social Media Profile	Multiple Social Media Profiles	Multiple Social Media Profiles
	Entire Website Featured Advertising	Multiple Social Media Profiles
	Category Banner Advertising	Category Banner Advertising
	Footer Featured Business	Footer Featured Business
	Promoted on Facebook & Instagram	Promoted on Instagram
	Promotional Bookmarks	
	Direct Online Bookings	
\$299 1 CATEGORY - PER YEAR	\$1200 1 CATEGORY - PER YEAR	\$645 1 CATEGORY - PER YEAR
\$377 2 CATEGORIES - PER YEAR	\$1278 2 CATEGORIES - PER YEAR	\$723 2 CATEGORIES - PER YEAR

COMMUNITY GROUPS

Three images, a 250 word description, all contact details, website link, Google Map link and a social media link.

\$49.50 PER YEAR

FESTIVALS & EVENTS

A webpage dedicated to the event with up to three images, a 500 word description, all contact details and a website link.

\$49.50 PER YEAR

TO PARTICIPATE

1. Choose your package **VALUE**, **DELUXE** or **PREMIUM**
2. Choose your category, see Beechworth.com. or discuss with Fiona on 03 5728 3389.
3. Forward you content as per package to admin@beechworth.com.
4. Annual listing year is 1 July until 30 June.

Included with all listings:

Beechworth.com visitation data Oct, Feb & June • Special Offers Page • An Annual Review • Search results via accommodationbeechworthvictoria.com.au • Generic Promotional Bookmarks for collection.

*Category pages include Shopping, Food & Wine, Accommodation, Health, Business and Community.