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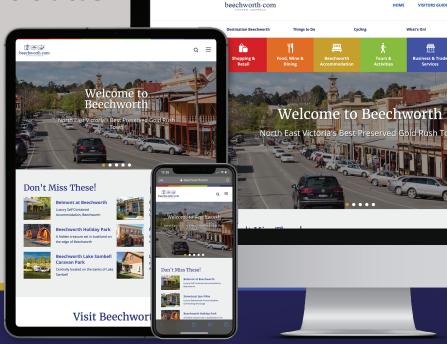
www.wwwart.com.au



# 2023-24 Prospectus

Drive targeted visitors to your website and increase direct enquiries and online bookings.

Beechworth.com keeps your business in front of visitors to the Beechworth region.



## Beechworth.com will:

- **Build** your brand and product awareness.
- Orive high performing traffic to your website.
- ( Increase your exposure to new customers.

### Beechworth.com offers:

- Affordable effective business exposure.
- Proven reliable advertising.
- ( Increased search exposure.

#### VALUE PACKAGE

## Connect with your Customers

Make it easy for your customers to get in touch by calling, visiting your website or getting turn-by-turn directions to your door.

#### **DELUXE PACKAGE**

### Build your Brand Awareness

Appear in search results for multiple keywords. Increase your business exposure with banner advertising, social media profiles and Facebook inclusion.

#### PREMIUM PACKAGE

## Stand out from the Crowd

Your business will appear on every page of Beechworth.com! Boost your bottom line with banner advertising, partner site inclusion and direct online bookings.

Beechworth.com supporting Beechworth tourism, business and community since 1998

	PREMIUM	
VALUE	250 Word Description	DELUXE
250 Word Description Contact Details Website Link	Contact Details Website Link 3 Photographs	250 Word Description Contact Details Website Link
3 Photographs	Embedded Google Map	3 Photographs
Google Map Link	Multiple Social Media Profiles	Google Map Link
1 Social Media Profile	Entire Website Featured Advertising	– Multiple Social Media Profiles
	Category Banner Advertising	Category Banner Advertising
	Footer Featured Business	Footer Featured Business
	Promoted on Facebook & Instagram	Promoted on Instagram
	Promotional Bookmarks	
200	Direct Online Bookings	CAF
\$299 1 CATEGORY - PER YEAR \$377 2 CATEGORIES - PER YEAR	\$1200 1 CATEGORY - PER YEAR \$1278	\$645 1 CATEGORY - PER YEAR \$723 2 CATEGORIES - PER YEAR
	2 CATEGORIES - PER YEAR	

#### **COMMUNITY GROUPS**

Three images, a 250 word description, all contact details, website link, Google Map link and a social media link.

\$49.50 PER YEAR

#### **FESTIVALS & EVENTS**

A webpage dedicated to the event with up to three images, a 500 word description, all contact details and a website link.

\$49.50 PER YEAR

### **TO PARTICIPATE**

- 1. Choose your package VALUE, DELUXE or PREMIUM
- 2. Choose your category, see Beechworth.com. or discuss with Fiona on 03 5728 3389.
- 3. Forward you content as per package to admin@beechworth.com.
- 4. Annual listing year is 1 July until 30 June.

#### Included with all listings: